



POLITECHNIKA POZNAŃSKA

Poznan University of Technology

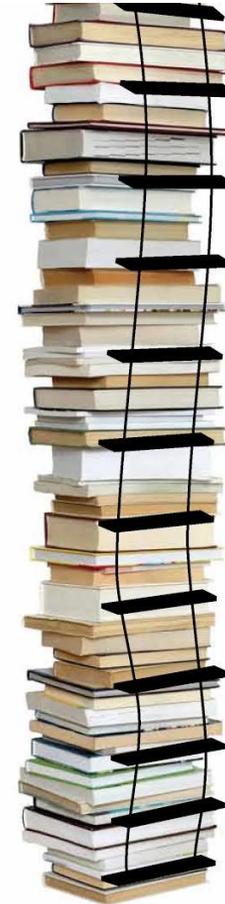
Introduction to Artificial Intelligence

Workshop

Dariusz Brzezinski

The Message Box

- A tool for communicating your science
- Simple six questions
- Great for preparing press releases and getting ready for interviews
- Part of a book on science communication
- Links
 - [Blank Message Box](#)
 - [Message Box Workbook](#)



A Guide to Making
Your Science Matter

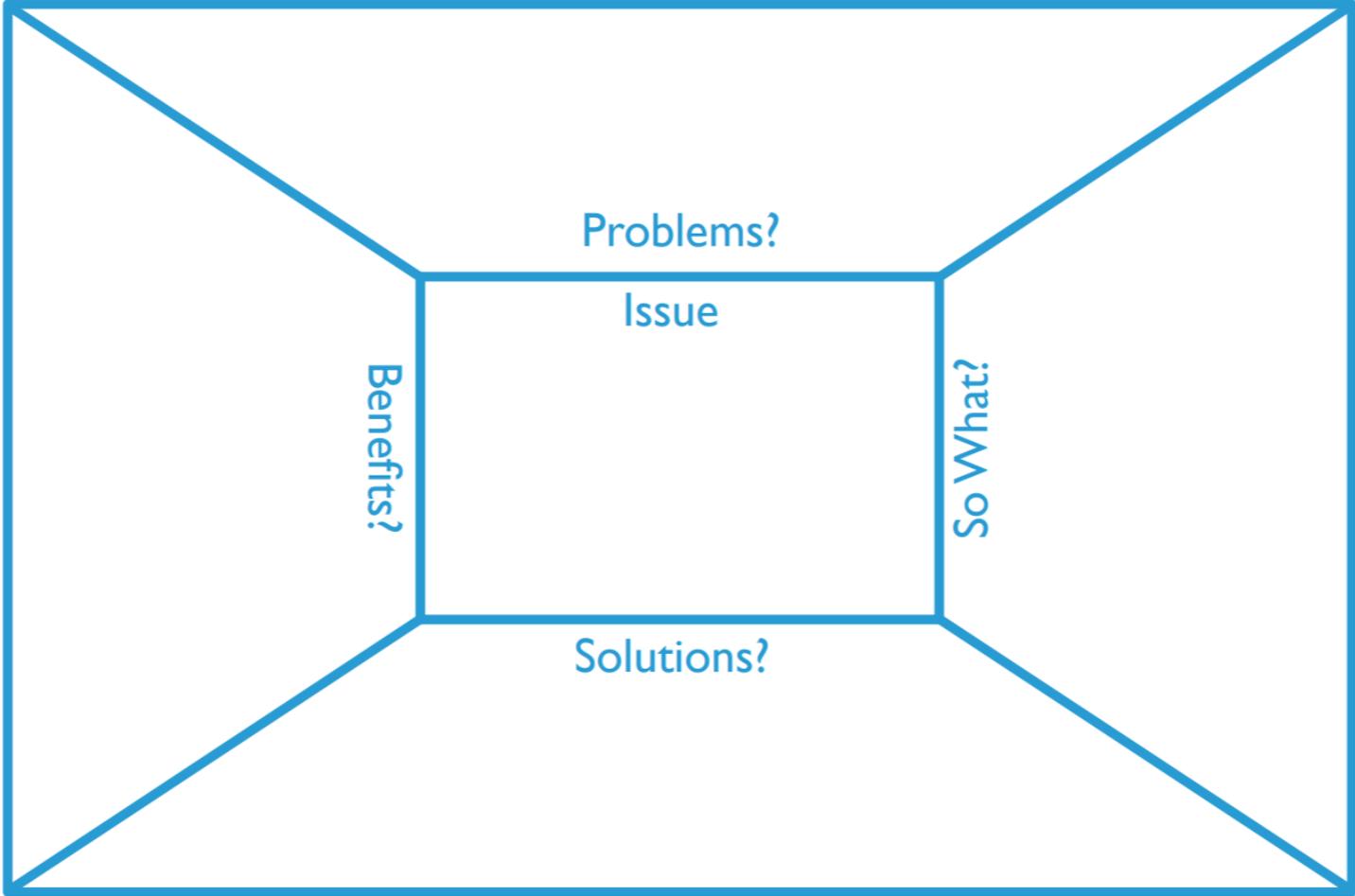
ESCAPE from the IVORY TOWER

Foreword by Donald Kennedy

Nancy Baron

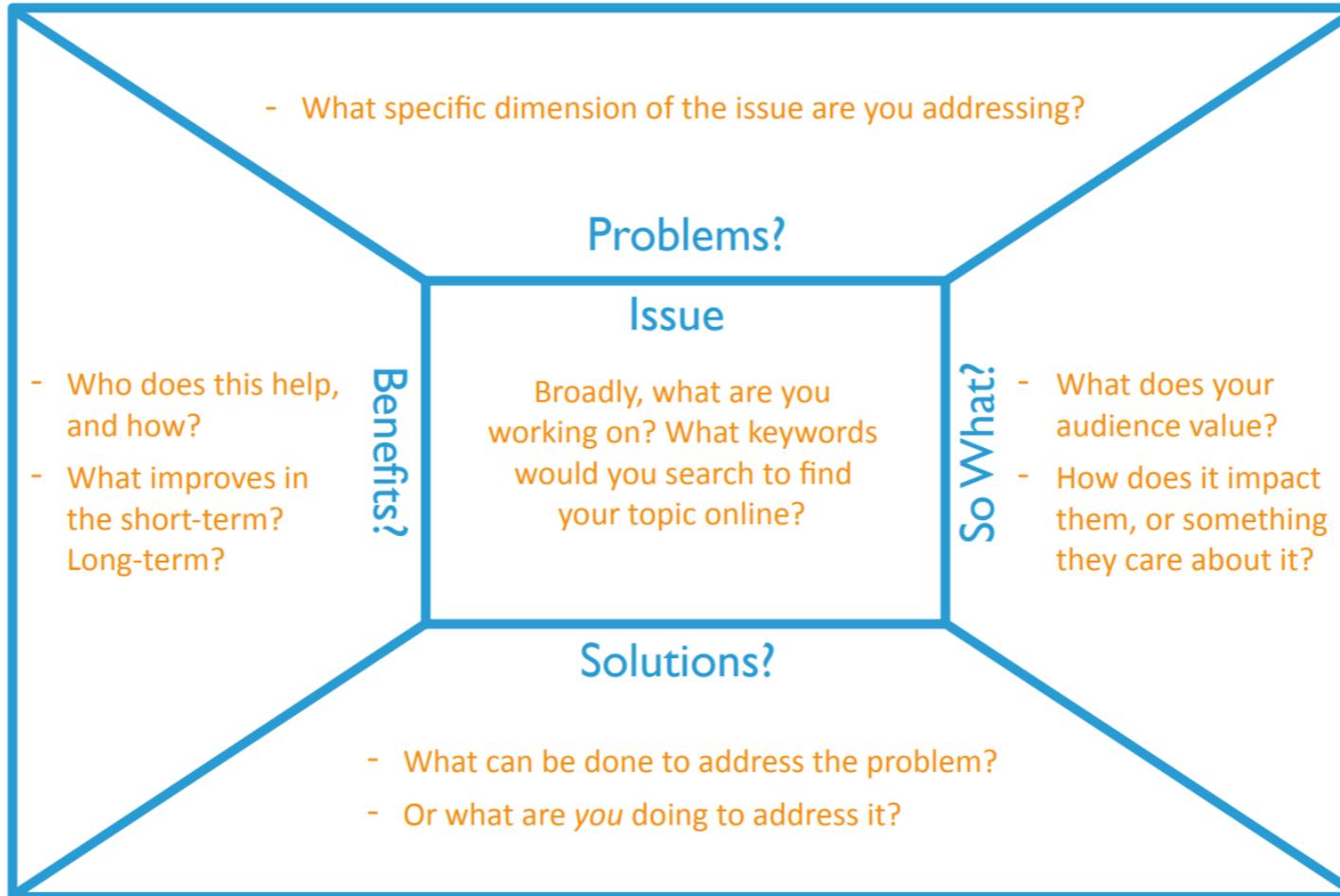
The Message Box

Audience:



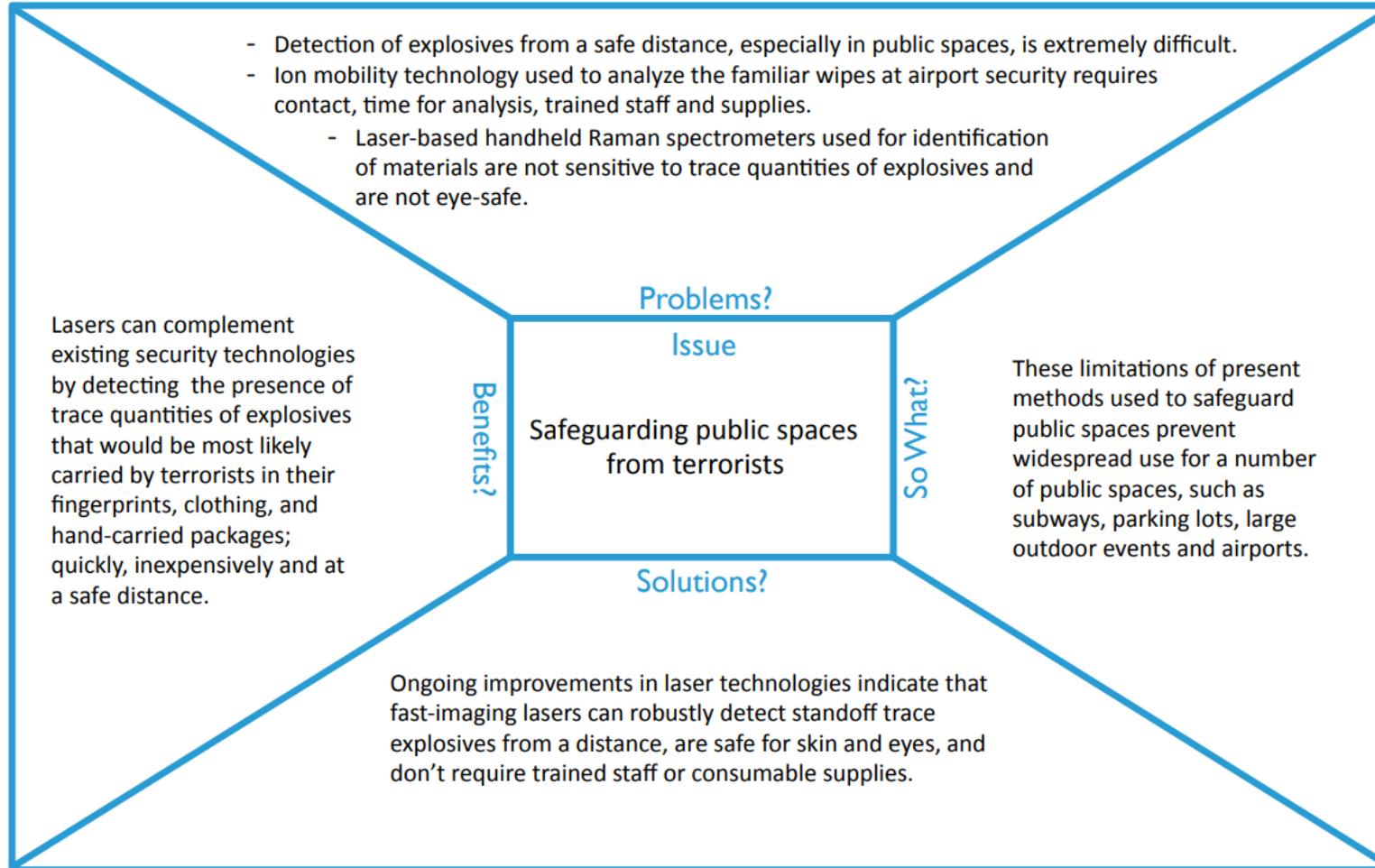
The Message Box

Audience: Who is impacted by this? Who can change this? Who cares about this?



The Message Box

Audience: Agencies, Industry, & Scientists working on detection of explosives



Let's practice

1. In teams, decide on a PhD-related scientific problem you want to tackle with AI
2. Fill out a message box to define the problem, its motivation, and envisioned solution
3. Think about the ingredients needed to create an AI system that would help solve the problem
4. We'll discuss all the ideas together